



Society of Women Engineers Corporate Resource Guide – 2020

On behalf of the Society of Women Engineers (SWE) at the University of Michigan – Ann Arbor, we would like to thank you for your continued support in our organization. SWE strives to promote and support women in engineering, to be a link between students and industry, and to be a knowledge source and leader in the College of Engineering, the University, and the surrounding community. Our SWE section runs numerous events that have the potential to be sponsored by companies such as yours.

Corporate and Alumni Relations: swe.car.info@umich.edu

Links students with industry professionals and alumni through networking and career development opportunities

- University of Michigan SWE Section End of Year Banquet and Scholarships
- Information Sessions and Professional Development Events

Public Relations: swe.pr@umich.edu

Hosts charitable, social, community and college relations events as well as SWE's general body meetings

- SWE Seminar Speaker (at our general body meetings)
- The Engineering Games
- SWE/ASME Fun Run

Outreach: swe.out@umich.edu

Plans engineering outreach events with Girl Scout, middle school, and high school girls in community

- Summer Engineering Exploration (SEE) Camp – High School
- Girls Research Engineering and Technology (GREAT) Day – Middle and High School
- Scout Out Engineering Days – Girl Scouts
- Shadow Days – High School
- Elementary Engineering Exploration (EEE) Day – Elementary School

Global Engagement: swe.india@umich.edu & swe.liberia@umich.edu

Plans international trip to conduct engineering outreach camp and connect with other SWE sections

- Summer trip to Walchandnagar, India to lead a week-long Engineering Outreach program
- Summer trip to Liberia with L-SWE in order to develop engineering leadership skills

Team Tech: swe.teamtech.directors@umich.edu

Strategic Planning: swe.strplan@umich.edu

- Women in Leadership Conference to encourage women to excel as leaders and advocates in the University

Executive Board: swe.eboard@umich.edu

- SWE National Conference and WE Local SWE Conference
- General Sponsorship

Contact Information:

Website: <http://www.swe.engin.umich.edu>

Location: Cubicle F, 1226 EECS Building

1301 Beal Ave.

Ann Arbor, Michigan 48109-1226

Email: swe.info@umich.edu

Phone: 734-763-5027

Hours: Monday - Friday 9:30 AM - 6:30 PM

(September-April, Closed Spring & Summer)